



Herewear Community Sign-up Survey

Welcome to the HEREWEAR Community!

Welcome to the Herewear Sign-up Survey. Before you join the Herewear Community, we'd like to ask you a few questions to help us to better understand your needs and priorities. The estimated time of completion for this survey is 5 minutes. Thank you in advance for your cooperation.

PRIVAY NOTICE

Please note: by responding to the survey, you are accepting the following terms and conditions related to the processing of your personal data.

Should you disagree with any of them, we are afraid we cannot accept your participation in this research.

You can download a copy of the full privacy statement from [this link](#), or contact the CEDECS-TCBL Data Protection Officer, Mr Francesco Molinari (mail[at]francescomolinari.it) or the Herewear Project Coordinator Mr Guy Buyle (guy.buyle[at]centexbel.be).

The Privacy Notice is drafted in accordance with the EU General Data Protection Regulation (2016/679, "GDPR") and applicable national legislation in France (including Law n° 2004-575 of June 21, 2004 on confidence in the digital economy).

We would like to reassure you that our primary concern at CEDECS-TCBL and at Herewear is your right to privacy and data security and our policies reflect just that.

*** 1. Please express your acceptance of the Herewear Survey Privacy Policy in order to complete the registration process.**

I agree

I do not agree



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You and the Herewear Community

Note: You can find definitions for some of the technical terms used here - shown in italics - in the [HEREWEAR Glossary](#).

Priorities for the textile industry

The Herewear project is part of a greater momentum in the fashion industry aiming to revitalise the sector and its role in the European economy, while re-structuring production towards more circular and sustainable practices. In this first question, we'd like to get your opinion on which issues are the most important to address in this context.

* 2. Please rank the following issues from most important to least important.



The need to move away from fossil-based materials.



The need to transition towards a *circular economy*.



The need to reduce production costs.



The need to increase efficiency of energy, chemical and materials consumption.



The need to more flexibly respond to consumer needs.

Herewear Lines of Action

The Herewear project's operational objectives include carrying out applied research, innovation, and community building activities, all contributing towards its goal of enabling local, circular and bio-based textiles. We'd like to know which of the specific actions are of the greatest interest to you.

* 3. Please rank the following Herewear actions from the greatest to the least interest to you.



Develop *bio-based* fibres and textiles.



Develop guidelines for circular fashion design.



Define guidelines for reducing *microfibre release*.



Build local production networks.



Demonstrate the benefits of digitalisation in the sector.



Build a *business ecosystem* for bio-based fashion.

Herewear Community Services

The Herewear community of interested stakeholders aims to drive bio-based innovation processes through a series of community services the project will gradually make available over its four-year lifespan. We'd like to know which of the services among the following examples you think could be most relevant to your participation.

*** 4. Please rank the following Herewear community services from greatest to least interest to you.**



Access information about bio-based textiles, circular design, and sustainable practices.



Participate in collaborative projects to test the business potential for bio-fashion.



Use matchmaking services connecting designer and brands with textile and garment producers.



Earn accreditation / certification for sustainable practices and circular products.



Build / participate in / contribute to a local production network in my area.



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About you and/or your organisation

*** 5. First Name**

*** 6. Last name**

*** 7. Email address**

8. Company or organisation (leave blank if signing up as an individual)

9. URL Link for you or your organisation

*** 10. We value the diversity of the participants in the Herewear community. Please select one or more of the profiles below that fit your activity. You can also choose 'Other' and better describe yourself.**

- | | |
|-------------------------------------------------|--------------------------------------------|
| <input type="checkbox"/> Student | <input type="checkbox"/> Researcher |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> Policy-maker |
| <input type="checkbox"/> Designer | <input type="checkbox"/> Committed citizen |
| <input type="checkbox"/> Employee | |
| <input type="checkbox"/> Other (please specify) | |

*** 11. We also aim for a multi-disciplinary and multi-sector approach in the Herewear community. Please select one or more of the profiles below that fit your area of expertise. You can also choose 'Other' and better describe yourself.**

- | | |
|--------------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Design, fashion, garments | <input type="checkbox"/> Social, and environmental aspects |
| <input type="checkbox"/> Fibres, Textiles | <input type="checkbox"/> Public policy and strategies |
| <input type="checkbox"/> Manufacturing, processes, logistics | <input type="checkbox"/> Education and training |
| <input type="checkbox"/> Services (including ICT) | |
| <input type="checkbox"/> Other (please specify) | |

12. Are you already a member or subscriber to one or more of the following networks / services? Please check those that apply.

- TCBL: Textile and Clothing Business Labs (<https://tcb1.eu/>)
- Sqetch (<https://www.sqetch.co/>)
- circular.fashion (<https://circular.fashion/>)
- Queen of Raw (<https://www.queenofraw.com/>)

*** 13. Would you like to receive the monthly Herewear newsletter and other information on project events and results?**

Yes

No

14. Would you like to be contacted by Herewear partners to further discuss your potential involvement in project activities?

Yes

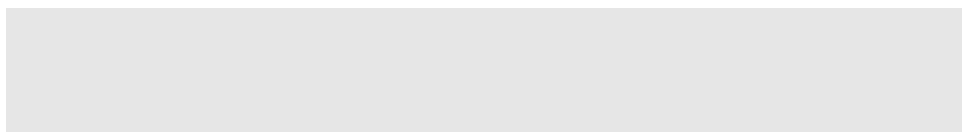
No

*** 15. Would you be interested in the possibility to log in to a set of online services all as a Herewear community member?**

Yes

No

16. Any additional comments?



Thank you for completing the Herewear Community Survey. You should receive the confirmation of your community registration at the email address you have provided.